



#### Katholische Stiftungshochschule München

University of Applied Sciences

# ECSMR 2025

### 14<sup>th</sup> EUROPEAN CONFERENCE FOR SOCIAL WORK RESEARCH

12-14 March 2025 KATHOLISCHE STIFTUNGSHOCHSCHULE MÜNCHEN • GERMANY

### **SPONSORSHIP PROSPECTUS**

www.ecswr2025.org







### **WELCOME TO THE ECSWR 2025 IN MUNICH!**

We are excited to have you at the European Conference for Social Work Research 2025 from March 12 to 14!

Let us explore the role of democracy in social work practice and research and what role social work plays in safeguarding democratic values. Together, we'll discuss cutting-edge research, fostering open dialogue and collaboration.

Get ready for a conference where we strive to enhance learning opportunities and foster social work research across Europe and beyond!









#### **ECSWR LOCAL ORGANISING COMMITTEE**

FLORIAN SPENSBERGER CHAIR

**CAROLIN AUNER** Student Coordination

**ANDREA WAGNER** SIG Coordination

**SABINE PANKOFER** 

**WOLFRAM STADLER** Infrastructure

**SYBILLE THIEDE** Communication & PR

MICHELE MAZZOTTA Technical Equipment

**ANDREA GAVRILINA** International Affairs

#### **CONFERENCE SECRETARIAT**



Phone : +90 212 347 63 00 Fax : +90 212 347 63 63 E-mail : secretariat@ecswr2025.org

## ECSUR 2025 SPONSORSHIP PACKAGES





#### A. Platinum Package

#### Platinum level benefits are;

- A hyperlink from the official conference website to own website
- Logo presentation on digital media areas other than the conference website
- Placement (with official company logo) in the ECSWR 2025 mobile application.

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- Insert into symposium bags
- Three (3) complimentary exhibitor badges (exclusive of hotel accommodation)
- Announcement of sponsorship on conference website and socials
- Inclusion of provided three-minute video on coffee breaks. (Two times per day)
- Display of your provided small pop-up banner
- Screen display of sponsor logo and strapline in session breaks.
- 4 free social event tickets.
- Discount rate of 15 percent for the other sponsorship items.

#### **B. Gold Package**

#### Gold level benefits are;

- A hyperlink from the official conference website to own website
- Logo presentation on digital media areas other than the conference website
- Placement (with official company logo) in the ECSWR 2025 mobile application.
- Insert into symposium bags
- Two (2) complimentary exhibitor badges (exclusive of hotel accommodation)
- Announcement of sponsorship on conference website and socials
- Inclusion of provided one-minute video on coffee breaks. (Two times per day)
- Display of your provided small pop-up banner
- Screen display of sponsor logo and strapline in session breaks



#### 6.000 EURO

#### 8.000 EURO

6

#### C. Silver Package

#### Silver level benefits are;

- A hyperlink from the official conference website to own website
- Logo presentation on digital media areas other than the conference website
- Placement (with official company logo) in the ECSWR 2025 mobile application.

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- Insert into symposium bags
- One (1) complimentary exhibitor badges (exclusive of hotel accommodation)
- Inclusion of provided one-minute video on coffee breaks. (One time per day)
- Announcement of sponsorship on conference website and socials
- Display of your provided small pop-up banner
- Screen display of sponsor logo and strapline in session breaks

#### **D. Lanyard Sponsorship**

#### Lanyard Sponsorship benefits are;

- A hyperlink from the official conference website to own website
- Logo presentation on digital media areas other than the conference website
- Placement (with official company logo) in the ECSWR 2025 mobile application.
- One (1) complimentary exhibitor badges (exclusive of hotel accommodation)
- Announcement of sponsorship on conference website and socials
- Placement of the company logo on the lanyards.

#### E. Conference Bag Sponsorship

#### Conference Bag Sponsorship benefits are;

- A hyperlink from the official conference website to own website
- Logo presentation on digital media areas other than the conference website
- Placement (with official company logo) in the ECSWR 2025 mobile application.
- One (1) complimentary exhibitor badges (exclusive of hotel accommodation)
- Announcement of sponsorship on conference website and socials
- Placement of the company logo on the conference bag.

#### 4.000 EURO

#### 3.000 EURO





#### 2.500 EURO

## ECSNR 2025 PROMOTION TOOLS





#### **Mobile App**

The ECSWR 2025 Mobile App provides instant access to the information attendees need to hand in the build up to and onsite at the Conference. Featuring the ECSWR 2025 Sponsor List, Conference Programme, latest news and much more, the App allows you to create a highly targeted campaign right in to the hands of your prospects.

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The company logo will be used at the Mobile Application opening with the Conference's logo. (Exclusive option, for one company only)

#### **Pocket Guide**

The guide will be handed out to all participants. It includes a short overview of the Conference program, opening hours etc.

(Exclusive option, for one company only)

#### **Conference Bag Insert**

Promote your product at the ECSWR 2025 or simply advertise your company's services by including a single flyer or brochure (max. size A4 format with max. 8 pages) in the Conference bag of each participant.

The flyers and/or brochures will be provided by the company. (offer to all companies)



#### 1.000 EURO

2.500 EURO

#### 4.000 EURO

## ORDER FORM

signed this

company









#### ORDER FORM

Please fill out the form and return it to Dekon Congress and Tourism via e-mail or fax. e-mail: secretariat@ecswr2025.org

Fax: + 90 212 347 63 63

COMPANY DETAILS		
Name of the Company :		
Address :		
Contact Name / Surname :		
Phone :	E-mail :	
Fax :	Mobile :	

SPONSORSHIP LEVELS	UNIT PRICE	UNIT	TOTAL
Platinum Package	8.000 EURO	1	
Gold Package	6.000 EURO	1	
Silver Package	4.000 EURO	1	
Lanyard Sponsorship	2.500 EURO		
Conference Bag Sponsorship	3.000 EURO		
PROMOTION TOOLS			
Mobile Application	4.000 EURO	1	
Pocket Guide	2.500 EURO	1	
Conference Bag Insert	1.000 EURO		
		TOTAL	

Bank Name: T.Garanti Bank.A.S.Branch Name: Boğaziçi Ticari Branch (1666)Acc.Holder: Dekon Kongre ve Turizm Hizmetleri A.S.IBAN (EUR): TR51 0006 2001 6660 0009 0807 61Swift Code: TGBATRISXXX

#### **PAYMENT FORM**

#### By Credit Card

MasterCard

I hereby authorized DEKON Congress & Tourism to debit this credit card account for the total amount due ...... EUROs.

Name of Cardholder	:			
Card Number (16 digits)	:			
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Signature	:	Date:		



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